

Tutorial

2024 – Year in review

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Session Agenda

- What to review
- Review framework
- Plan for next year
- Questions
- Session wrap-up



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Session goals

- Have a framework to record your review points
- Understand why you need to review all business aspects
- Learn why your intuition matters!



The GOOD stuff!

Your wins and successes

- What went well? Why did it?
- What are you most proud of? Why?
- What was the year's standout moment?
- How did you learn and grow from these achievements?



Celebrate your wins!

- Enjoy the moment
- Share the moment
- Acknowledge how you feel
- Thank those who helped you
- Reflect on the journey
- Embrace your growth.



The not so good

Your challenges and learnings

- What happened that did not go so well? Why?
- Separate the internal reasons from the external ones
- What parts **did** go well? (Don't write it all off as a failure)
- How did you learn and grow from these challenges?
- What would you do differently next time?



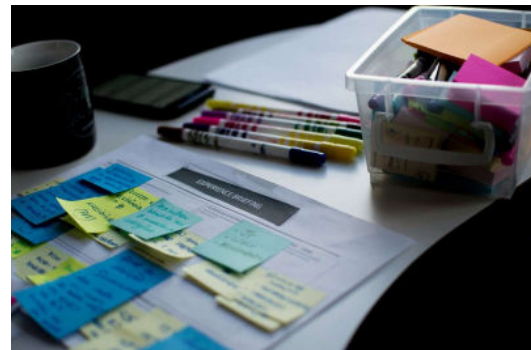
The Success Journal

- Journal your wins
- Make this a monthly task for 2025
- Share these in your business with:
 - your team
 - your clients
 - the world at large!
- Keep your journal handy
- Note the main reasons for the success, and what you learnt.



Review Framework

- Document your findings
- Group into sections – e.g.
 - Financial performance
 - Client satisfaction feedback
 - Team and business achievements
- Measure and grade the results
- Identify growth and learnings
- Note things to enhance or discard



Lining up for 2025

- 2024 learnings – which ones?
- Alignment to your business vision?
- What does success mean for you? (it's not always about money)
- How can you leverage the successes? (Do more of what you love)
- What can you learn to improve in areas you want better success with?



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Session wrap-up

Things you have learnt

- Learnings happen from challenges as well as the successes
- It's OK to reset and refocus for the new year ahead
- To record your 'wins' through the year – with a month-end review
- That your progress is to be celebrated!



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Get in touch

Thank you!



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